



Strategy. Decision. Governance.

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insights
beyond
analytics

WE ARE **PIONEERS** IN
DATA & ANALYTICS

consultancy and we are committed in unlocking the organizations' hidden potential by offering in-depth analytics expertise.

INNOVATION IS
IN OUR DNA

WE ARE
A CONSULTING FIRM
SPECIALIZED IN
DATA & ANALYTICS

Business agility is the ability of an organization to adapt quickly to market changes, both internally and externally. This cannot exist without becoming a truly data-driven company.

SDG Group achieves this by co-creating optimal solutions with its customers, leveraging Data & Analytics services through a unique combination of business domain expertise and state-of-the-art technologies delivered by industry-leading talent.

UNLEASH YOUR DATA POTENTIAL

SDG GROUP AT A GLANCE

GLOBAL
PRESENCE

Customer proximity is our purpose

Our global presence and a leading vision in the practices of Business Analytics and Data-Driven Solutions allow us to serve our customers worldwide at best. Since November 2020 SDG joined Alten Group (+54,000 professionals and +3.78€ Revenues. Listed on Euronext Paris)

+2200
EMPLOYEES

Driven by talent and innovation

We are constantly growing by attracting and retaining the best talents from the market. Our customers can rely on a skilled team passionate for innovation and committed to our shared fundamental values such as meritocracy, teamwork, integral honesty and committed to excellence.

+150M
VOLUME OF ACTIVITY

A growth mind-set to Keep Moving Forward

While maintaining our own specialized niche player value proposition we have achieved a considerable volume of activities provided worldwide in consultancy, design support and the creation of business analytic models and solutions.

+700
CUSTOMER BASE

Our customer at the center

We serve an ever-increasing number of clients around the world. Working side by side with our clients acting as a Partner. Collaboration based exclusively on the full achievement of the expected results, evolving from specialist assignment to long-term partnership.

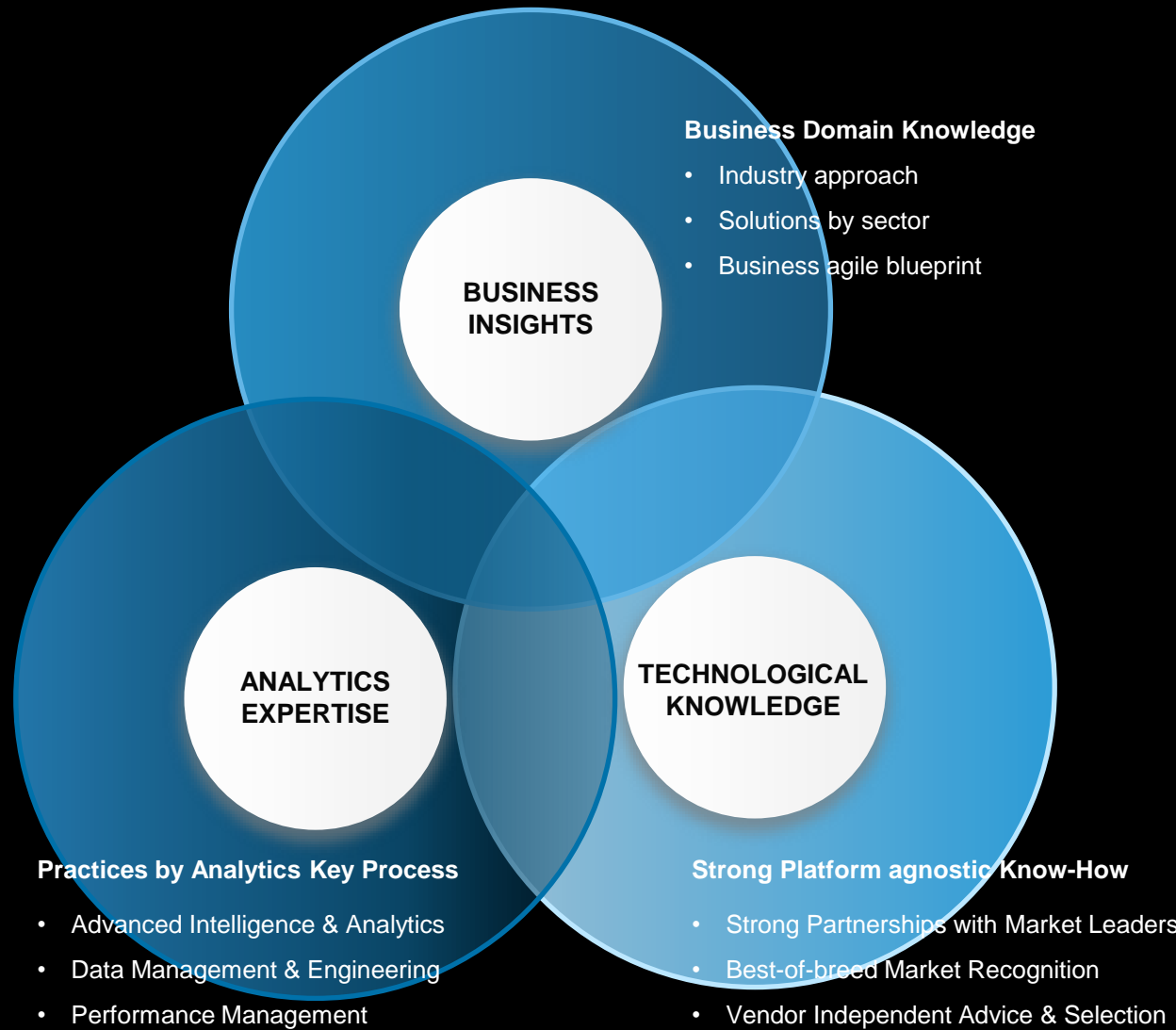
OUR MARKET POSITION

Gartner

2022 MAGIC QUADRANT FOR DATA AND ANALYTICS SERVICE PROVIDERS
A REPRESENTATIVE VENDOR IN MARKET GUIDE FOR DATA AND ANALYTICS SERVICE PROVIDERS (2019, 2018, 2015)

 **Analytics Insight**

10 MOST INNOVATIVE BIG DATA ANALYTICS COMPANIES 2019-2021



THE THREE PILLARS

SDG Group works on the pillars of a **Multiple Expertise**, incorporating business process skills by domain, with a technological knowledge and a partnership with the most important and innovative software providers. We also add to our portfolio cutting-edge laboratories and the development of advanced analytics & AI technologies.

VALUE PROPOSITION



INSIGHTS & PERFORMANCE Improvement

BUSINESS INSIGHTS

- Actionable Data into Business Insights
- Identification of data needed to produce insights
- Synthetization of analytics model results into actionable insights

PERFORMANCE MANAGEMENT

- CPM & Integrated Planning
- Financial Consolidation
- Process Mining & Discovery
- CFO & Controlling Office
- SOP Planning

OPERATIONAL ANALYTICS

- Embedded analytics
- Data Activation
- Model Servicing
- Conversational agents
- Real time insights

BUSINESS ANALYTICS

- Executive Analytics
- Data Storytelling
- Business Process Analytics
- Self-service

BUSINESS SCIENCE

- Time series
- Computer vision
- NLU & NLP
- Graph analytics
- Online & Reinforcement learning

DATA & ANALYTICS Foundation

MODERN DATA MANAGEMENT

- DataOps & DataFabric
- Enterprise DWH Strategies
- Data Observability
- Master Data Management
- Business Model Curation

EXTREME DATA ENGINEERING

- Streaming ingestion
- Real-time analytics
- Streaming Data Activation
- lot and Enterprise Data Integration

ANALYTICS FOUNDATION

- Descriptive Analytics Platforms
- MLSystems & AI Systems
- MLOps & Biops
- Headless BI

INFRA & CLOUD ENGINEERING

- Cloud & MultiCloud Blueprints
- Cloud migration & Adoption blueprints
- IoT Integration Framework
- Stream integration

DATAWARE

- Composable Analytics
- Custom solutioning
- Data intensive applications
- UX/UI
- Executive Dashboards

INFRA & CLOUD OPTIMIZATION

- FinOps
- DevSecOps
- Policy Enforcement
- Cross-cloud compliance
- Data Continuity Services

STRATEGY & TRANSFORMATION

- Roadmap 2 Cloud
- Data Strategy & Governance
- Analytics Roadmap
- Transformation Programs
- Data Trends & Benchmarks
- Data Mesh
- Knowledge discovery
- Semantic & metrics layers
- Data Governance frameworks
- Compliance (anon. & tokenization)

SDG iLABS

- Innovation
- Artifacts and toolkits
- Tech. Partnerships
- Universities and research labs

SDG SOLUTIONS

- SDG Eagles
- Podium and WarRooms
- Accelerators & toolkits
- Industry Blueprints
- Data products (DocDot)
- Demand management
- Supply forecasting
- Predictive maintenance
- Portfolio & asset optimization

DATA COMPLIANCE

- Industry Compliance
- Data Sovereignty

CROSS Areas

OUR TECHNOLOGY PARTNERS



PERFORMANCE MANAGEMENT						REGULATORY & COMPLIANCE		HYPERSCALERS	
PLANNING & CONSOLIDATION									
ADVANCED BUSINESS ANALYTICS						AI ENGINEERING			
ADVANCED ANALYTICS									
BUSINESS ANALYTICS							PRIVATE DATA 		
DATA MANAGEMENT & ENGINEERING						ORCHESTRATION	MANAGEMENT		
DATA GOVERNANCE									
DATA LAKE & DW							TRANSFORMATION 		
DATA INTEGRATION								MODELLING 	

NEXT GEN. TECHNOLOGIES.



COLLABORATIVE TOOLS



DEV ENVIRONMENTS



ORCHESTRATION



REVERSE ETL



CUSTOMER SEGMENTATION



APPLICATIONS & TOOLS



DISTRIBUTED ADVANCED ANALYTICS



EXPLAINABLE AI



ANNOTATION



NEW BI SOLUTIONS



STREAMING



QUALITY & OBSERVABILITY



FEATURE & ML STORES



FAST ANALYTICS



METRIC STORES



THE END-TO-END SOLUTION DESIGN

1

BUSINESS DESIGN

- Business Key Factors
- Business Drivers
- Organizational Entities
- Analytical Axes
- KPI Library
- Business Accelerators
- Solution Roadmap

2

APPLICATION DESIGN

- UX Approach
- Visual Design
- Data Visualization
- Cognitive Psychology
- Usability
- Interaction Design
- Content & Story Telling
- Embedded Analytics
- Mashups

3

DATA DESIGN

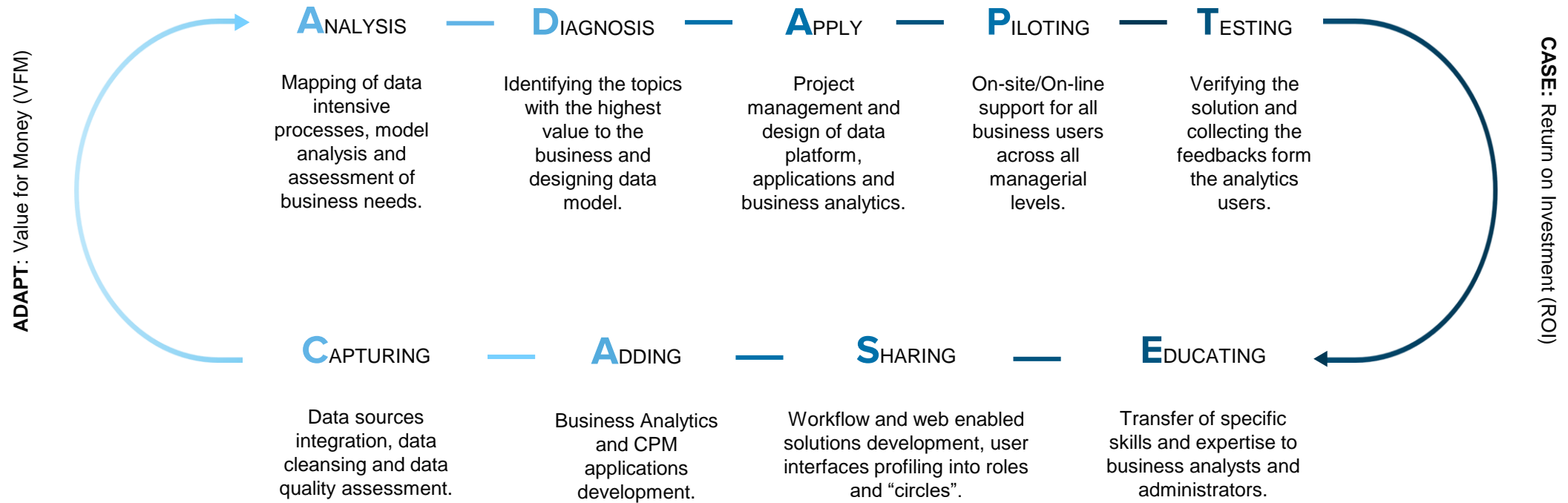
- Information Architecture
- Data Governance, Libraries
- Master Data Management
- Data driven Events
- Data Integration: Operational, IoT, Real-time, Streaming
- Data Visibility and Security

4

TECHNICAL DESIGN

- Managed Services
- Platform Architecture
- Architecture Audit
- Single Sign-On
- Performance Testing
- Supported Extensions
- Crawlers

ADAPT-CASE[©]: THE AGILE PROJECT MANAGEMENT METHODOLOGY



OUR REFERENCES BY INDUSTRY











CONSUMER PRODUCTS

OUR REFERENCES BY INDUSTRY

BANKING, INSURANCE & REAL ESTATE

OUR REFERENCES BY INDUSTRY

FASHION & LUXURY

































LOUIS VUITTON		CALZEDONIA	BVLGARI	KERING 	GUCCI 	ARMANI	GUESS
DOLCE & GABBANA	 MONCLER	 VALENTINO GARAVANI	MaxMara		KARL LAGERFELD PARIS	TOD'S	UNITED COLORS OF BENETTON.
GEOX	 FENDI	GOLDEN GOOSE / ★	 ETRO	.loupizəD	FURLA SINCE 1927 ITALY	DSQUARED2	
CLARINS		MISSONI	Jessica Howard	Hurley)(VAS boots & shoes	ZARA	Bershka

OUR REFERENCES BY INDUSTRY

HEALTHCARE & LIFE SCIENCES

OUR REFERENCES BY INDUSTRY

TRAVEL & ENTERTAINMENT

OUR REFERENCES BY INDUSTRY

TELCO & UTILITIES

OUR REFERENCES BY INDUSTRY

MANUFACTURING, LOGISTICS & AUTOMOTIVE

COMMITTED TO OUR SOCIETY

SOCIAL ECONOMY



CARITAS INTERNATIONALIS

Donated our services to create a solution that analyzes Caritas Internationalis' finances and services to maximize the impact donations have on people.



MEDICINS SANS FRONTIERES

Developed the "We Plan" solution for Doctors Without Borders Headquarters to plan and monitor all their financial and people resources around the globe. A portion of the profits were donated back to support their initiatives.



RED CROSS

Collaborated on the 'Red Cross Response Plan' to deploy an Open Data platform that shares information about the Red Cross' actions to respond to the COVID-19 pandemic.



BILL AND MELINDA GATES FOUNDATION

SDG Group helped Gates MRI to evolve on the Data and Analytics maturity curve and shift away from manual Excel-based process to a more modern, scalable, and automated data architecture capable of supporting their current and future needs. SDG implemented Qlik Sense as Gates MRI's modern analytics platform for all Clinical Trail reporting and analytics capabilities.

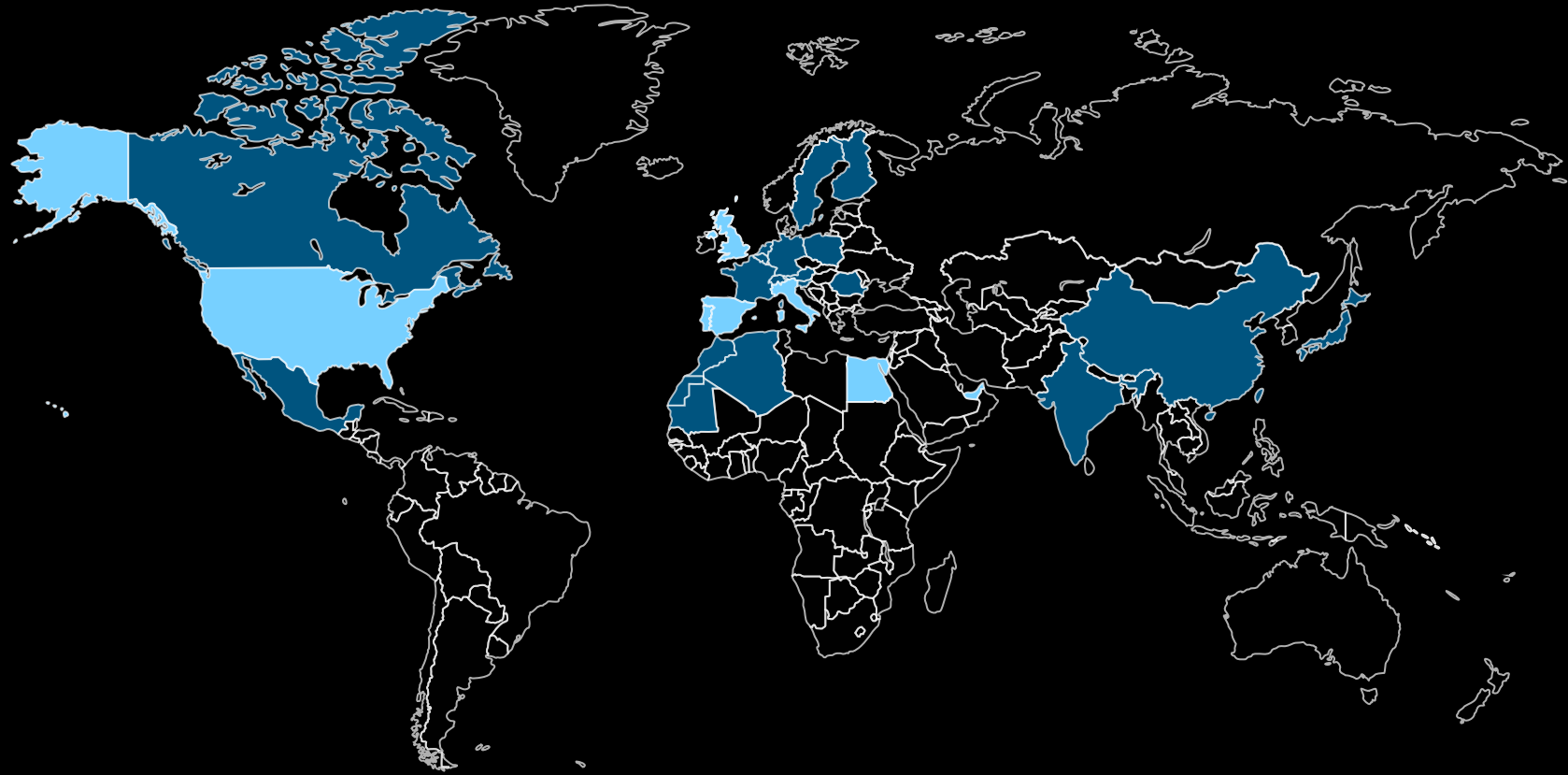


REDI

We are joined "REDI"! The first business network that works for diversity and the inclusion of the LGBTI community. in the work environment in Spain.

WORLD'S LEADING AND FASTEST GROWING ANALYTICS CONSULTING FIRM

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 Alten



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